



yes prep
PUBLIC SCHOOLS

Emergency Notification Tool RFP

December 20, 2018

Project Summary

Due to the current climate surrounding incident management situations across education environments, YES Prep Public Schools is seeking an emergency notification solution (including the proper resources, training, and emergency notification technology) to increase safe spaces for the internal and external YES Prep family. YES Prep's leadership team is interested in rolling out a system-wide solution based on current needs and those identified through a stakeholder engagement process.

YES Prep expects a prospective vendor to meet the expectations listed with a single, streamlined, intuitive, user-friendly solution that interfaces with student information systems. Any proposed platform must

- 1.) Allow for seamless integration with existing technology including the YES Prep system website
- 2.) Meet safety compliance standards
- 3.) Be capable of communicating internally (staff and students) and externally (first responders, parents and emergency contacts)
- 4.) Have a proven track record in K-12 organizations, Texas education organizations
- 5.) Be able to support ad hoc requests/capabilities as aligned with YES Prep specific needs

This selection process will engage users from across the schools and YES Prep's Home Office to review available and scalable emergency notification solutions. These users will evaluate the solution's capabilities to meet the functional and technical requirements outlined in this RFP, along with evaluating the Proposer's ability to enable the System's long-term vision of an integrated bi-directional data ecosystem centered on the student.

School District Information

YES Prep Public Schools is a Public Charter School Network located in Houston, Texas, serving over 13,000 students in grades 6-12. Ninety percent of YES Prep graduates are first-generation college students, 97% are African American & Hispanic, and 85% are economically disadvantaged. YES Prep has proven that students from low-income communities can achieve at the highest academic levels.

The system educates its students in 19 grade-level schools.

- **Brays Oaks Cavaliers:** 6th-12th grade school
- **East End Explorers:** 6th-12th grade school
- **Eisenhower Eagles:** 9th-11th grade school
- **Fifth Ward Titans:** 6th-12th grade school
- **Gulfton Force:** 6th-12th grade school
- **Hoffman Hornets:** 6th-8th grade school
- **North Central Trailblazers:** 6th-12th grade school
- **North Forest Legends:** 6th-12th grade school
- **Northbrook High School Raiders:** 9th-12th grade school
- **Northbrook Middle School Knights:** 6th-8th grade school
- **Northline Revolutionaries:** 6th-12th grade school
- **Northside Pride:** 6th-12th grade school
- **Northwest Hawks:** 6th-12th grade school
- **School 19:** 6th-12th grade school
- **Southeast Wizards:** 6th-12th grade school
- **Southside Giants:** 6th-12th grade school
- **Southwest Mavericks:** 6th-12th grade school
- **West Marvels:** 6th-12th grade school
- **White Oak Owls:** 6th-12th grade school

Vision

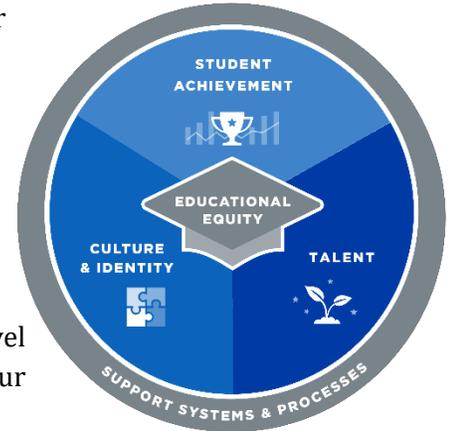
Every child in Houston will have equitable access to a public school that delivers an excellent, college-ready education.

Mission

YES Prep Public Schools will increase the number of students from underserved communities who graduate from college prepared to lead.

System Priorities

- **Educational Equity:** We will ensure that every child in Houston has greater access to a rigorous YES Prep Pre-K through 12th-grade education.
- **Student Achievement:** We will ensure that in every school, in every classroom, every day, ALL students engage in rigorous, aligned, and active learning, dramatically increasing their college readiness.
- **Culture & Identity:** We will embrace the diverse communities, cultures, identities, and abilities of ALL students, empowering students to succeed in college and lead choice-filled lives.
- **Talent:** We will continue to attract diverse, extraordinary talent at every level and will purposefully increase inclusivity, retention, and development of our teammates.
- **Support Systems & Processes:** We will make optimal use of systems and data, and share innovative best practices to significantly increase agility, productivity, and sustainability



High-Level Functionality

This is not a comprehensive list of all functionality that the site will have, but it gives a representative idea of YES Prep's desired feature set.

Accessibility

The platform must meet current and highest standards of ADA compliance for user access.

Internal Notifications

The platform must provide internal communications to students and staff inclusive of outreach via multiple platforms (e-mail, text, phone calls).

On-Campus Notification System

The platform must have capability to integrate with on-site communications (intranet, announcement boards, bell systems) via IP integration alongside API.

Technology Integration

The platform must integrate seamlessly with existing YES Prep technology solutions including:

- Data Integrity Compliance (Privacy)
- Student Information System (SIS)
- Staff Roster (HRIS)
- Communications Compatibility (Multiple Mediums)
- IP integration alongside API with existing YES Prep technologies

Data & Privacy

The platform must follow FERPA standards to guarantee privacy of all student and staff data.

Emergency Drills

The platform must provide services to track emergency and weather drills aligned with safety compliance.

Parent/Guardian Notifications

The platform must provide external communications to parents/guardians inclusive of outreach via multiple platforms (e-mail, text, phone calls).

First Responder Notifications

The platform must provide external communications to first responders, providing additional access to internal safety measures, campus maps, student/staff rosters.

On-Site Training

Implementation of the platform must include on-site training for all platform users and be inclusive in initial start-up cost.

Budget (including training, implementation, & maintenance)

This project has been granted a budget of \$50,000 to achieve our desired results within the constraints of prudent fiscal management. Training, implementation, and maintenance should be included in that amount. Proposals must clearly itemize all costs.

Vendor Selection Criteria

We will evaluate candidates on the following criteria:

- Ability to seamlessly integrate with existing technology including the YES Prep system website
- Ability to meet safety compliance standards
- Capability of communicating internally (staff and students) and externally (first responders, parents and emergency contacts)
- Competitive pricing
- Platform accessibility and user experience
- Ability to meet YES Prep's implementation deadline
- Proven track record in K-12 organizations, Texas education organizations
- Ability to support ad hoc requests/capabilities as aligned with YES Prep specific needs

Proposed Timeline

The project will begin by January 23, 2019, with full system implementation no later than August 9, 2019.

Contact Information and Deadlines

Please direct all responses to this RFP and/or any questions to pltteam@YESPrepPublicSchools.onmicrosoft.com

Please submit all proposals by email - attached PDFs are preferred - by **6:00 PM Wednesday, January 16, 2019.**